



THE FLY FISHING SHOW

This year we decided to exhibit at the Fly Fishing Show in Somerset NJ. The show ran January 23rd through January 25th.

After a long day of travel we made it to the hotel then over to the show to start setting up the booth. The next morning we finished setting up the booth early so we decided to head into New York City and see the sites. We took the train to Penn Station in New York. When we got off the train we took the All City tour bus, which showed us a quick view of all the sites. We ended our evening with a great dinner at an Irish Pub. Then back to Somerset to rest for the show in the morning.



The first day was very successful and busy with lots of local and international visitors. However the second day was a bit slower than expected due to snow we received overnight. The third day was also good, but everyone was trying to figure out how to get home early due to the winter storm Juno.

Overall the show was very good for Larva Lace. We were able to reconnect with a lot of people. We also introduced our products to new customers. If you have never attended a Fly Fishing Show we would recommend it. Hope to see you at next years show.

Larva Lace materials can be found at:
www.unexcelledfishing.com

